

EPEX SPOT is looking for an intern in our Marketing team

Fluent in English

6 months internship based in Paris

## **THE COMPANY**

The European Power Exchange EPEX SPOT SE and its affiliates operate short-term electricity markets for Germany, France, United Kingdom, the Netherlands, Belgium, Austria, Switzerland and Luxembourg; markets representing 50% of European electricity consumption. Joining EPEX SPOT means to work for a dynamic company which operates in a constantly moving landscape, where regulation, power generation and consumption fundamentals as well as financial technology keep evolving.

EPEX SPOT plays a pivotal role by ensuring that the pricing of electricity on the wholesale market remains accurate by offering its members the right products for power trading. Our strength is our staff, consisting of ambitious team players who all want to shape the future of the European power market. Striving for the well-functioning Internal Energy Market, EPEX SPOT shares its expertise with partners across the European continent and beyond. We offer you the opportunity to be part of this endeavor. Do you want to change the world of power? Join us!

As part of EEX Group, a group of companies serving international commodity markets, EPEX SPOT is committed to the creation of a pan-European power market. In 2018, its 289 members traded 567 TWh - a third of the domestic consumption in the eight countries covered. 49% of its equity is held by HGRT, a holding of transmission system operators.

For more information, please visit [www.epexspot.com](http://www.epexspot.com).

## **MISSION AND CONTENT OF THE INTERNSHIP**

EPEX SPOT continuously develops its services to help its clients best benefiting from today's and tomorrow's opportunities of a more digital, decentralized and decarbonized spot power market. Our Marketing & Customer Solutions team is dedicated to continuously improving the trading experience at EPEX SPOT, in a fast-changing and competitive environment. **The Marketing intern will be part of the Marketing & Customer solutions department and will actively work with various EPEX SPOT teams.**

With the support of his/her colleagues, the he/she will participate to the following missions :

### **Market and competition intelligence :**

- collection of external market and competition information
- internal market / products / service performance monitoring
- elaboration of business monitoring best-practices

### **Establishment of Customer Relation Management tools :**

- collection of internal needs and formalization of the associated use cases
- benchmarking of available solutions and recommendation
- drafting of the deployment process and change management approach

### **Information & communication management :**

- inventory and update of existing information / documentation available to the public and clients
- assessment of current communication practices and tooling used towards our clients
- recommendations for enhancement of our clients' communication practices

**Participation and support to day-to-day Marketing team's activity:**

- coordination between the commercial and expert teams, for the collection and assessment of our clients requirements, and the management of our pipeline of service development
- development of creative communication practices and material towards clients and opinion-leaders, about our services and their value
- development of go-to-market strategies for new products and services

**SKILLS & ABILITIES**

To take-up these missions, you must be well-equipped with these key competences:

- Analytically minded, comfortable with data, response metrics, trend analysis,
- Excellent written, verbal and presentation communication skills,
- Strong communication skills,
- Strong listening skills,
- Excellent interpersonal skill, establishing and maintaining constructive and effective relationships,
- Full proficiency in English (main working language, oral and written)
- Full proficiency in Microsoft Office

We are looking for someone who is:

- A Team Player : works well as a member of a group
- Detail Oriented : capable of carrying out a given task with all details necessary to get the task done well

**EDUCATION**

Business School ; Master in Marketing ; Political Science or Engineering school (with a Business Administration major)

**LANGUAGE SKILLS**

Fluent English (written and verbal) is required (working language)

**EXPERIENCE**

- At least 6 months working experience in the Marketing field (internships, apprenticeship contracts, etc.), preferably in the B2B industry ; or validation of Marketing major as a student
- Experience or educational background in financial markets, energy markets, exchange activities, network industries, would be highly appreciated

**Contact**  
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